

**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2011**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	147,888	149,674	840	723	313,247	306,063	2.3%
Branches	290,033	316,912	1,564	1,527	620,033	651,765	-4.9%
Mobile Units	5,307	6,284			11,074	11,218	-1.3%
Library for the Blind	51,119	55,180			110,339	105,243	4.8%
<b>TOTAL CIRCULATION</b>	<b>494,347</b>	<b>528,050</b>			<b>1,054,693</b>	<b>1,074,289</b>	<b>-1.8%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD
	2011	2010	2011	2010	Gain/Loss
eBook	4,665	1,082	9,490	2,311	310.6%
eAudioBook	2,858	1,328	6,208	2,797	122.0%
eMusic	94	21	168	38	342.1%
eVideo	79	30	193	64	201.6%
<b>TOTAL eCIRCULATION</b>	<b>7,696</b>	<b>2,461</b>	<b>16,059</b>	<b>5,210</b>	<b>208.2%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2011	2010	2011	2010	Gain/Loss
Main Library	72	44 minutes	9,882	14,654	7,270	11,097	-34.5%
Branches	328	41 minutes	54,979	70,233	37,817	37,818	0.0%
<b>TOTAL USAGE</b>	<b>400</b>		<b>64,861</b>	<b>84,887</b>	<b>45,087</b>	<b>48,915</b>	<b>-7.8%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2011	2010	2011	2010	2011	2010	Gain/Loss
Main Library	40,467	48,558	230	235	82,574	100,345	-17.7%
Branches	214,280	234,695	1,155	1,131	455,367	487,549	-6.6%
Mobile Unit	604	658			1,308	1,181	10.8%
<b>TOTAL VISITS</b>	<b>255,351</b>	<b>283,911</b>			<b>539,249</b>	<b>589,075</b>	<b>-8.5%</b>

**REPORT H**

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION FOR FEBRUARY 2011**

	a	b	c	d	e	f	g
<b>BRANCH</b>	<b>Branch Circulation</b>	<b>Sent from Other Branches</b>	<b>Sent from Main</b>	<b>Sent from Other CLEVNET Systems</b>	<b>Total Direct Circulation (a+b+c+d)</b>	<b>Sent to Other CLEVNET Systems</b>	<b>Total Circulation (e+f)</b>
Addison	8,748	891	635	961	11,235	838	12,073
Broadway	2,356	177	69	128	2,730	306	3,036
Brooklyn	5,926	821	533	737	8,017	755	8,772
Carnegie West	7,569	792	990	1,058	10,409	992	11,401
Collinwood	6,297	510	559	654	8,020	868	8,888
East 131st	3,018	377	289	387	4,071	446	4,517
Eastman	11,676	1,213	1,122	1,479	15,490	1,806	17,296
Fleet	8,469	682	689	932	10,772	1,076	11,848
Fulton	7,917	577	517	730	9,741	928	10,669
Garden Valley	2,631	240	134	124	3,129	408	3,537
Glenville	5,263	616	415	827	7,121	601	7,722
Harvard-Lee	6,137	600	488	979	8,204	849	9,053
Hough	3,465	492	316	484	4,757	512	5,269
Jefferson	6,313	671	710	951	8,645	868	9,513
Langston Hughes	4,859	529	479	587	6,454	647	7,101
Lorain	7,715	865	593	830	10,003	859	10,862
Martin Luther King, Jr.	4,835	372	829	843	6,879	857	7,736
Memorial-Nottingham	11,747	880	1,163	1,501	15,291	1,404	16,695
Mt. Pleasant	4,011	511	280	461	5,263	604	5,867
Rice	8,607	671	660	755	10,693	909	11,602
Rockport	13,906	1,198	1,245	1,547	17,896	1,871	19,767
South	6,070	375	354	469	7,268	820	8,088
South Brooklyn	13,874	1,011	1,429	1,955	18,269	2,227	20,496
Sterling	3,836	425	323	479	5,063	490	5,553
Union	4,140	501	235	549	5,425	540	5,965
Walz	10,846	879	865	1,353	13,943	1,273	15,216
West Park	14,188	1,123	2,220	2,667	20,198	2,662	22,860
Woodland	6,332	558	319	638	7,847	784	8,631
<b>TOTAL</b>	<b>200,751</b>	<b>18,557</b>	<b>18,460</b>	<b>25,065</b>	<b>262,833</b>	<b>27,200</b>	<b>290,033</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH TOTAL CIRCULATION COMPARATIVE FOR FEBRUARY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	12,073	13,856	25,834	29,445	-3,611	-12.3%
Broadway	3,036	2,916	6,714	6,353	361	5.7%
Brooklyn	8,772	8,093	18,845	17,001	1,844	10.8%
Carnegie West	11,401	11,062	24,077	23,226	851	3.7%
Collinwood	8,888	11,241	19,496	23,762	-4,266	-18.0%
East 131st	4,517	4,485	9,349	9,273	76	0.8%
Eastman	17,296	19,817	37,423	40,148	-2,725	-6.8%
Fleet	11,848	13,741	25,222	29,782	-4,560	-15.3%
Fulton	10,669	10,059	22,915	20,083	2,832	14.1%
Garden Valley	3,537	4,375	7,586	9,152	-1,566	-17.1%
Glenville	7,722	8,124	16,474	16,887	-413	-2.4%
Harvard-Lee	9,053	9,629	19,307	20,544	-1,237	-6.0%
Hough	5,269	6,408	11,975	13,240	-1,265	-9.6%
Jefferson	9,513	11,873	19,621	24,032	-4,411	-18.4%
Langston Hughes	7,101	7,162	15,376	14,610	766	5.2%
Lorain	10,862	13,306	22,957	26,933	-3,976	-14.8%
Martin Luther King, Jr.	7,736	8,579	16,100	18,356	-2,256	-12.3%
Memorial-Nottingham	16,695	18,895	34,208	38,976	-4,768	-12.2%
Mt. Pleasant	5,867	6,452	11,800	14,334	-2,534	-17.7%
Rice	11,602	14,953	25,937	22,662	3,275	14.5%
Rockport	19,767	21,538	42,772	44,572	-1,800	-4.0%
South	8,088	9,889	16,993	20,351	-3,358	-16.5%
South Brooklyn	20,496	23,114	43,178	48,145	-4,967	-10.3%
Sterling	5,553	6,713	12,741	14,495	-1,754	-12.1%
Union	5,965	5,902	13,164	13,081	83	0.6%
Walz	15,216	16,463	32,524	34,376	-1,852	-5.4%
West Park	22,860	27,959	48,979	57,236	-8,257	-14.4%
Woodland*	8,631	308	18,466	710	17,756	*
<b>TOTAL</b>	<b>290,033</b>	<b>316,912</b>	<b>620,033</b>	<b>651,765</b>	<b>-31,732</b>	<b>-4.9%</b>

\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH ATTENDANCE FEBRUARY 2011**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2011	2010	2011	2010	Gain/Loss	%G/L
Addison	4,824	5,436	10,278	11,636	-1,358	-11.7%
Broadway	1,158	1,526	2,479	2,697	-218	-8.1%
Brooklyn	3,618	3,319	7,147	6,769	378	5.6%
Carnegie West	17,575	17,380	37,765	36,389	1,376	3.8%
Collinwood	6,035	7,617	12,769	16,384	-3,615	-22.1%
East 131st	5,288	4,960	11,593	10,462	1,131	10.8%
Eastman	10,758	12,228	22,482	24,680	-2,198	-8.9%
Fleet	8,099	9,497	17,577	19,441	-1,864	-9.6%
Fulton	6,131	5,565	12,639	11,784	855	7.3%
Garden Valley	4,280	6,415	9,397	14,385	-4,988	-34.7%
Glenville	6,191	7,290	13,385	15,513	-2,128	-13.7%
Harvard-Lee	6,897	9,023	15,727	19,432	-3,705	-19.1%
Hough	11,319	11,929	22,870	24,721	-1,851	-7.5%
Jefferson	6,946	8,041	14,545	16,634	-2,089	-12.6%
Langston Hughes	5,023	5,295	11,118	11,690	-572	-4.9%
Lorain	5,789	6,586	12,440	13,951	-1,511	-10.8%
Martin Luther King, Jr.	5,240	5,798	11,448	12,082	-634	-5.2%
Memorial-Nottingham	7,003	7,617	14,708	16,354	-1,646	-10.1%
Mt. Pleasant	5,640	8,346	12,159	17,321	-5,162	-29.8%
Rice*	12,808	13,932	27,474	25,888	1,586	6.1%
Rockport	9,674	10,497	19,777	21,784	-2,007	-9.2%
South	7,018	9,022	14,637	18,255	-3,618	-19.8%
South Brooklyn	13,005	15,725	27,290	32,458	-5,168	-15.9%
Sterling	9,876	9,491	21,931	20,910	1,021	4.9%
Union	10,083	11,378	20,754	23,249	-2,495	-10.7%
Walz	8,182	8,867	17,453	18,756	-1,303	-6.9%
West Park	9,510	11,915	20,174	23,924	-3,750	-15.7%
Woodland*	6,310	0	13,351	0	13,351	*
<b>TOTAL</b>	<b>214,280</b>	<b>234,695</b>	<b>455,367</b>	<b>487,549</b>	<b>-32,182</b>	<b>-6.6%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS FEBRUARY 2011**

Total Circulation		Attendance		Population*		
Branch		Branch		2009	2000	
1 <b>West Park</b>	22,860	1 <b>Carnegie West</b>	17,575	1 <b>South Brooklyn</b>	31,511	34,217
2 <b>South Brooklyn</b>	20,496	2 <b>South Brooklyn</b>	13,005	2 <b>Fleet</b>	27,822	34,598
3 <b>Rockport</b>	19,767	3 <b>Rice</b>	12,808	3 <b>West Park</b>	27,291	29,398
4 <b>Eastman</b>	17,296	4 <b>Hough</b>	11,319	4 <b>Eastman</b>	23,686	25,873
5 <b>Memorial-Nottingham</b>	16,695	5 <b>Eastman</b>	10,758	5 <b>Rice</b>	22,240	25,893
6 <b>Walz</b>	15,216	6 <b>Union</b>	10,083	6 <b>Fulton</b>	20,026	22,575
7 <b>Addison</b>	12,073	7 <b>Sterling</b>	9,876	7 <b>Memorial-Nottingham</b>	19,553	22,598
8 <b>Fleet</b>	11,848	8 <b>Rockport</b>	9,674	8 <b>Rockport</b>	19,404	21,467
9 <b>Rice</b>	11,602	9 <b>West Park</b>	9,510	9 <b>Harvard-Lee</b>	18,834	21,246
10 <b>Carnegie West</b>	11,401	10 <b>Walz</b>	8,182	10 <b>Langston Hughes</b>	17,982	21,224
11 <b>Lorain</b>	10,862	11 <b>Fleet</b>	8,099	11 <b>Glenville</b>	17,317	20,302
12 <b>Fulton</b>	10,669	12 <b>South</b>	7,018	12 <b>Walz</b>	16,558	18,497
13 <b>Jefferson</b>	9,513	13 <b>Memorial-Nottingham</b>	7,003	13 <b>Collinwood</b>	16,270	19,377
14 <b>Harvard-Lee</b>	9,053	14 <b>Jefferson</b>	6,946	14 <b>Addison</b>	16,169	19,263
15 <b>Collinwood</b>	8,888	15 <b>Harvard-Lee</b>	6,897	15 <b>East 131st</b>	15,658	18,001
16 <b>Brooklyn</b>	8,772	16 <b>Woodland</b>	6,310	16 <b>Martin Luther King, Jr.</b>	15,212	15,483
17 <b>Woodland*</b>	8,631	17 <b>Glenville</b>	6,191	17 <b>Mt. Pleasant</b>	14,724	17,155
18 <b>South</b>	8,088	18 <b>Fulton</b>	6,131	18 <b>Lorain</b>	13,233	14,589
19 <b>Martin Luther King, Jr.</b>	7,736	19 <b>Collinwood</b>	6,035	19 <b>Carnegie West</b>	10,549	11,716
20 <b>Glenville</b>	7,722	20 <b>Lorain</b>	5,789	20 <b>Union</b>	10,316	12,603
21 <b>Langston Hughes</b>	7,101	21 <b>Mt. Pleasant</b>	5,640	21 <b>Sterling</b>	8,046	8,712
22 <b>Union</b>	5,965	22 <b>East 131st</b>	5,288	22 <b>Woodland</b>	7,492	7,213
23 <b>Mt. Pleasant</b>	5,867	23 <b>Martin Luther King, Jr.</b>	5,240	23 <b>South</b>	7,009	7,729
24 <b>Sterling</b>	5,553	24 <b>Langston Hughes</b>	5,023	24 <b>Hough</b>	6,197	7,845
25 <b>Hough</b>	5,269	25 <b>Addison</b>	4,824	25 <b>Brooklyn</b>	5,419	6,430
26 <b>East 131st</b>	4,517	26 <b>Garden Valley</b>	4,280	26 <b>Jefferson</b>	3,587	3,987
27 <b>Garden Valley</b>	3,537	27 <b>Brooklyn</b>	3,618	27 <b>Garden Valley</b>	2,857	3,220
28 <b>Broadway</b>	3,036	28 <b>Broadway</b>	1,158	28 <b>Broadway</b>	1,687	1,966
	290,033		214,280		416,649	473,177

\*Prepared By: Northern Ohio Data and Information Service – NODIS,  
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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR FEBRUARY 2011**

<b>OTHER TRANSACTIONS</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Loans* to:</b>					
<b>CLEVNET</b>	70,559	71,188	143,867	142,063	1.3%
<b>MORE</b>	967	405	2,016	1,771	13.8%
<b>Other Libraries</b>	452	689	1,082	1,265	-14.5%
<b>TOTAL</b>	71,978	72,282	146,965	145,099	1.3%

\*Totals included in Main Library and Branch circulation counts.

<b>ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Projected</b>	18,103	22,160	42,135	44,030	-4.3%
<b>KnowItNow Web Reference*</b>	1,021	1,743	2,492	3,013	-17.3%
<b>Research Correspondence</b>	415	864	1,695	2,089	-18.9%
<b>Interlibrary Loan Requests</b>	3,691	2,946	7,963	8,089	-1.6%
<b>TOTAL</b>	23,230	27,713	54,285	57,221	-5.1%

\*Questions taken by CPL staff only.

<b>CHANGES IN PERMANENT COLLECTION</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>New Titles Added</b>	6,425	5,535	13,471	12,242	10.0%
<b>Total Items Added</b>	27,594	28,210	50,096	57,957	-13.6%

<b>HOURS OPEN</b>	<b>Monthly Total</b>		<b>Year-to-Date</b>		<b>YTD</b>
	<b>2011</b>	<b>2010</b>	<b>2011</b>	<b>2010</b>	<b>Gain/Loss</b>
<b>Main Library</b>	176	207	368	423	-13.0%
<b>Branches</b>	5,193	5,812	10,854	11,728	-7.5%

The library system was closed 21Feb2011 for Presidents' Day (also a furlough day) and 25Feb2011 due to severe winter weather.

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES FEBRUARY 2011**

